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<http://www.callas-newmedia.eu>



ACCADEMIA NAZIONALE  
DI SANTA CECILIA  
Fondazione

<http://museo.santacecilia.it/museo>

**9-10 September 2009**

Roma, Auditorium Parco Della Musica

Accademia Nazionale di Santa Cecilia and the CALLAS Consortium

have the pleasure to invite you to

***Engaging Museums Visitors in Emotional Interactive Experiences***

A CALLAS Event @  
CIMCIM Annual Meeting 2009



***What do museums and digital media have in common? Can digital media and related interactive technologies be used to increase the attractiveness of a museum?***

***Digital media applications can play a fundamental role in creating a new yet fully immersive experience in visiting museums. To what extent will CALLAS technologies be able to pave the way for a more active engagement during a museum visit? To what extent can CALLAS technologies increase the cultural awareness and active participation of young people in a cultural life?***

**Please confirm your participation by e-mail to [l.bognetti@santacecilia.it](mailto:l.bognetti@santacecilia.it)**



CALLAS (Conveying Affectiveness in Leading-edge Living Adaptive Systems) is an Integrated research project funded by the European Commission under FP6 in FP6-2005-IST-5 Call , Strategic objective Multimodal Interfaces (2.5.7)



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## **Overture, 9 September 2009, 18:00**

### **The CALLAS Project and museums: a big potential to exploit**

*Massimo Bertoncini (ENGINEERING Ingegneria Informatica SpA), Project Coordinator*

## **Workshop, 10 September 2009, 15:00 -18:30**

### **Welcome and introduction**

*Massimo Bertoncini (ENGINEERING Ingegneria Informatica SpA)*

### **Interacting with a symphonic orchestra: the MusicKiosk at Santa Cecilia**

*Laurence Pearce (XIM Ltd), Annalisa Bini and Lorenzo Sutton (ANSC)*

### **Interacting with opera characters: the Interactive Opera at Teatro Massimo**

*Francesco Adolfo Danza (Digital Video SpA)*

### **Interacting with artistic performances: Galileo in Hell and Orchestra Celeste**

*Stefano Roveda (Studio Azzurro srl)*

### **Augmented Reality for Art, Culture and Entertainment**

*Marc Cavazza (University of Teesside)*

### **Performing arts and new technologies: the EyesWeb project**

*Antonio Camurri (DIST, University of Genova)*

### **Immersive experiences in art and entertainment: people reactions**

*Celine Coutrix (The Helsinki Institute for Information Technology)*

### **Rendering of emotions through music synthesis**

*David Fuschi (University of Reading)*

### **Museum innovation: European state-of-the-art, techniques and approaches**

*Cristina Vannini (Soluzioni Museali IMS)*

### **Round Table**

*Chaired by Massimo Bertoncini*

*Participants: Annalisa Bini, Antonio Camurri, Marc Cavazza, Stefano Roveda, Cristina Vannini*

### **Live demonstrations of MusicKiosk and Interactive Opera**

### **Conclusions and follow-up**



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